

... your fears answered

HOW DOES IT MATTER, IF I DO NOT DONATE BLOOD ?

There is a high demand of blood & blood components and is ever on the increase. On an average, of every 8 patients who need a transfusion only 1 gets it. So every drop matters. Every donation matters. Never forget just how much you're doing. When you give blood, you are literally-giving a gift of life.

I AM TOO BUSY-HAVE NO TIME

You can do it at work or you can just turn up at any public donor session. The donation will last about 45 minutes in all. When you arrive we'll ask you a few routine questions about your health. Answer these question fully and honestly for your own well being and that of patients who receive your blood. We'll then take a drop of blood from your finger to ensure you're not anaemic. If all is well we'll take your donation. This only takes ten minutes. And after a rest, a refreshing drink and a snack, you'll be ready to go. The refreshments will be available at the site of donation.

I HATE NEEDLES

We understand . That is a very natural reaction until you actually make your first donation. If need be we will use a local anesthetic for your ease. Either way, you will see how painless, simple & effortless it is - and more important- it SAVES LIVES.

WHAT ASSURANCE WILL PRATHAMA OFFER TO ME ?

PRATHAMA has different blood insurance policies for different blood donors to make sure that their demand should be fulfilled. Be a regular blood donor by donating blood at least 2 times a year.

NO ONE HAS EVER CONVINCED ME TO DONATE BLOOD

Upto 6 precious lives can be saved by each donation you make. Don't you think this is enough motivation itself? And all this is so simple. All it takes is a few minutes. All you need is a healthy body and a heart of gold. Do you have it in you? Go ahead and take the initiative today. Some one somewhere must be counting on you to save her life.

I AM NOT THE RIGHT AGE

Any healthy person between the ages of 18-60 years can donate blood safely. So if you fall in this category, you are the right person to be the saviour of the another human being. Go ahead and save life today !

MY BLOOD IS NOT SIGNIFICANT OR NECESSARY

Remember ! It's all sorts of blood we as a society need - not just rare ones. Infact, the commoner the blood type, the more we need it. So even if your blood is one of the most common types - group O, for instance, you can be sure that by donating blood regularly , two or three times a year, you could be saving more lives. Perhaps even your own one day. Donate regularly. You really are doing something AMAZING.

WHAT DO I GET BY GIVING BLOOD ?

When you give blood, you'll be doing one of the most amazing things anybody could dream of- 'You will save a life'. You can enable someone to receive a desperately needed transfusion. This is a unique service rendered to humanity. By donating blood you feel proud. it is a feeling of supreme satisfaction that no words can describe. You have to experience it at least once to know it. Go ahead and find out for yourself.

IT WILL GIVE ME AIDS, OR OTHER DISEASE

No chances at all. The needle and bag that we use are used only ONCE, and then incinerated. You can never get any transmissible disease by donating blood.

IT WILL MAKE ME ANAEMIC

Wrong again. The body starts replacing the blood volume immediately after donation and in about 24 hours the donated amount is made up. To ensure that you as a donor are never rendered anaemic due to blood donation there is a period of three to four month between 2 donations.

I AM NOT HEALTHY MYSELF

Why not check out your health status for sure. We have a qualified medical team which will ensure that giving blood doesn't affect your health at all. A confidential health interview helps us to be sure that you are fit to give blood and that your blood will be safe for transfusion. However even if there are health reasons that prevent you, you can still encourage your family, friends to donate blood and save a few lives.

I HAVE ALREADY DONATED BLOOD THIS YEAR.

We at PRATHAMA appreciate it immensely. Be a regular blood donor by donating blood three or four times in a year. Many have donated blood over 100 times in their life time, so can you. Our society needs people like you.

YOU WILL SELL MY BLOOD TO MAKE MONEY FOR YOUR SELF

"PRATHAMA" is a social, not for profit charitable trust but on a self sustaining basis. We have a goal to help the society to save as many human lives as possible and for that your blood is required. Every unit you donate will be rigorously tested for any virus or any pathogen. It will be separated into its components so that more patients can get the benefit of a life saving transfusion and stored in special cold rooms of 4°C, -35°C and 22°C, until a requirement for it arises. In lieu of all this processing a reasonable service charge is levied on the components that are distributed which is essential for meeting the cost of raw material, testing & processing providing for depreciation and administrative expenses. What's more, 50% of the blood that goes to the municipal hospitals is free or at a reduced service charge to take care of people from poorest to poor economic status.